



The Diplomat, \$23



344-345 15 Jewels

2,500 Elgin Watches

The Elgin Watch Co. has made 2,500 fine watches expressly for us. The two models will be known as "The Diplomat" and "The Aristocrat." They are as fine and as reliable timepieces as were ever manufactured at medium prices. You cannot buy one of them in any other store in this country.

The illustrations show the exact size and style, but we also have them in hunting cases. You are buying a fully guaranteed movement, in a permanently guaranteed gold stiffened case, and we offer you prices as low as those of any cash store in the United States for these standard values. We will keep them in perfect repair for one year free of charge.

In addition we will allow you to pay for them at the rate of

50c a week

You can afford to spare 50c a week to carry and own a watch of which you will be proud. There's a heap of pleasure and satisfaction when you can pull out a handsome timepiece, and we give it into your possession with your first payment. Every one has been timed to the second. It's ready to put right in your pocket with the certainty that it can be depended upon—ABSOLUTELY.



The Aristocrat, \$28



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Castelberg's, 935 Penna. Ave.